

Mag Rack Table Series

Everyone is familiar with the chaos you encounter on the coffee table in your living room or at the office. The selection of notebooks, diaries, daily press and tabloids all need to be put away into shelves, drawers, workrooms or bags and this requires time. This is impractical, especially if you want to leave the impression of a neat host in a case of an unannounced visit or if you are trying to quickly create a surface to place your wine glasses while the moment still lasts. Maybe you're trying to find a quick way to give the little ones something to do? Turn the main drop off surface for loose items into a functional play surface and then catch a moment of peace, lean back in your chair and kick your feet up on the Mag Rack table. We'll keep it between us that you shoved the last few things into the slot using your foot. With just one swift movement of your hand (or foot), the mess disappears in the slots of this practical table.



About ZONE Architects

The table is designed by Nikola Popovic, an affirmed Austrian and Croatian architect who has been creating from his office in Vienna for the last 20 years, independently as well as with the leading architects of that region such as Boris Podrecca.

“The coffee table that lets magazines disappear at a touch of a hand.”

Construction

Mag Rack tables are crafted from highest quality materials, come in a variety of colours and will soon be available on the market. Towards the end of August the table will be available for purchase at a discounted price via the crowdfunded platform which supports innovative projects – Kickstarter. Sponsors who participate will aid the process of getting these tables into mass production, and will be amongst the first to receive the table as a sign of appreciation for their support. Find out why the Mag Rack is regarded as one of the most interesting products in its category by design experts worldwide and test it's practicality for yourself. Mag Rack Tables!

Awards & Exhibitions

Prototypes were crafted in co-operation with the Austrian University of Applied Arts in Vienna and stirred curiosity amongst design enthusiasts as soon as it started appearing at design events, starting with the Austrian design exhibit hosted at Stilwerk – a well known shopping center franchise for design. Following that they were chosen as the Austrian representatives at the Dutch Design Week in Netherlands, Desingblock in Prague and Design Week in Moscow and continue to participate in design events globally. The tables were also distinguished at the design competition “Novum Buche”.



MAG-Ander



MAG-Impulse