

**Mag Rack Table Series**

Everyone is familiar with the chaos you encounter on the coffee table in your living room or at the office. Nikola Popovic, an Austrian architect and designer, decided to design a solution.

The Mag Rack Tables allow easy and quick storage of magazines. They are made of high quality materials selected for durability. The slots in the table allow one to simply slide the magazines straight into their proper storage place.

***“The coffee table that lets your magazines disappear at a touch of a hand.”***

**About ZONE Architects**

We are architects and our effort is to design environment or pieces of environment that meet the needs of the modern lifestyle. We accomplish this by taking into consideration the emotional, technical and social aspects of the challenge. Our engagement ranges across city planning, architecture and design. In addition to over one hundred

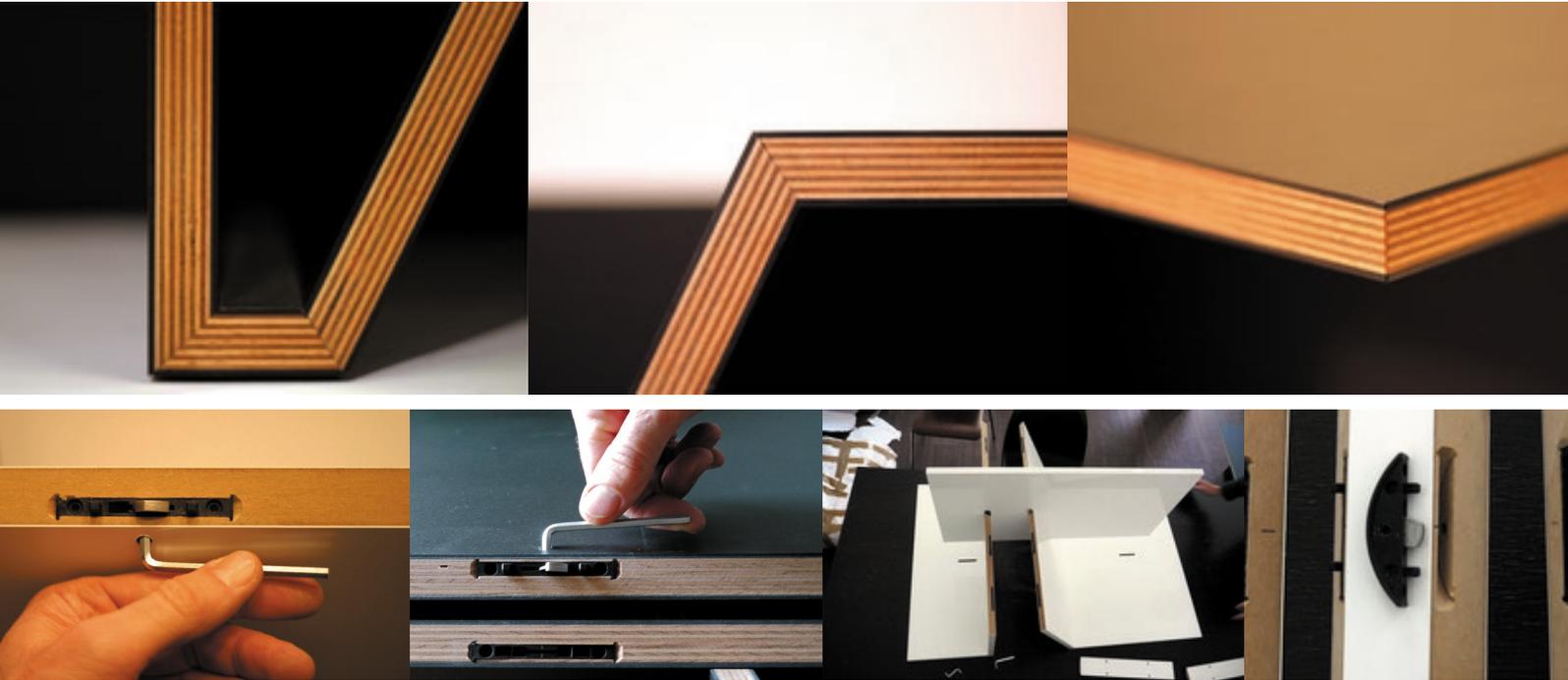
architectural projects in the last 14 years in countries of middle and southern Europe we have also been designing objects implemented as a parts of interior design. Mag Rack Table would be the first product for the market of its kind. If you want to know more about us please visit our web site or like us Facebook.



## Materials & Details

The Mag Rack Tables are made of plywood boards coated with high quality furniture desktop linoleum made in Holland and MDF (middle density fibre) boards coated with acrylic made in Italy. The layers of plywood are visible on the edges to show the harmony of two natural materials. Glossy tables are fully coated with acrylic to provide a monolithic appearance.

The boards are connected by a miter joint to enable uninterrupted flow of surfaces. The precision and strength of the joints is achieved by elegant connectors which also make the table easy to assemble.



## Natural Material - Furniture Linoleum

Linoleum is made from 97% natural raw materials, 70% of which are renewable, along with a 40% recycled content. The key raw materials used in its production include linseed oil, which comes from the flax plant seeds and wood flour from sustainable forests and jute, the natural backing onto which the linoleum is calendared. Unique aesthetic and tactile properties of furniture linoleum ensure that every piece of furniture is unique and elegant.

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NATURAL RAW MATERIALS

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## Solid Acrylic – Durable and Resistant

Acrylic solid surfaces are extremely durable and very stable when exposed to sunlight. It will never yellow even when used in extreme outdoor environments. The acrylic surface is possible to scratch but

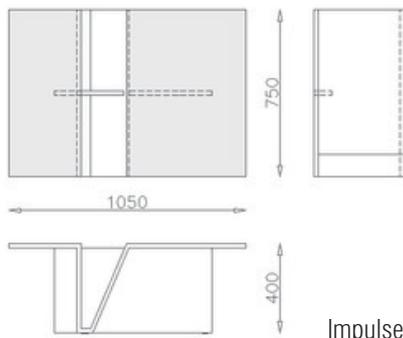
scratches can be easily removed. If taken proper care of, this material can remain looking new for many decades.



Length: 105 cm / 41.33"

Width: 75 cm / 29.52"

Height: 40 cm / 15.74"

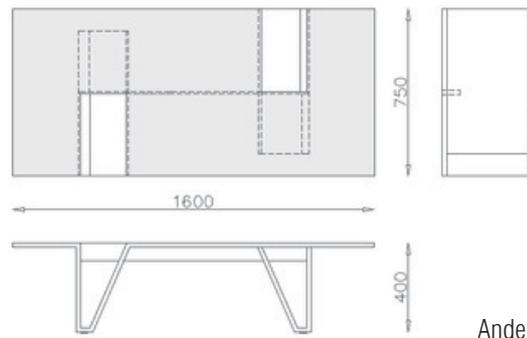


Impulse

Length: 160 cm / 62.99"

Width: 75 cm / 29.52"

Height: 40 cm / 15.74"



Ander

**Dimensions and Weight**



**Awards and exhibitions**

**FFG:** Development of prototypes was supported by the Austrian Research Promotion Agency with an innovation cheque 2013.

**Go International:** Austrian Chamber of Economics is supporting our international presence.

**Die Angewandte:** Prototypes were developed in cooperation with the institute for woodworking at the University of Applied Arts in Vienna.

**Prague Designblock:** Together with Austrian designers, "Mag-Impuls" was chosen to present Austrian design at the Prague Designblock in October 2014.

**Moscow Design Week:** Together with Austrian designers, "Mag-An-

der" was chosen to present Austrian design at the Moscow Design Week in October 2014.

**Dutch Design Week:** Together with 27 Austrian designers, "Mag-Ander" was chosen to present Austrian design at the Dutch Design Week named "Suprisingly Ingenious!"

**Novum Buche:** Mag Rack Table Series was nominated for a prize at the design competition „novum buche“ in Austria.

**Stilwerk:** First model "Mag-Impuls" was presented at „Stilwerk, Vienna“, in the beautiful space of the building designed by the famous French architect Jean Nouvell.

